

Do You Want to Effectively Promote Your Published Research?

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Research promotion is absolutely essential in today's age if your aim is to make an impact in your field. Given the enormity of research that is published on a daily basis, merely publishing your work is not enough. You need to actively promote it amongst your network to ensure that others working in your field take notice of it. The first step towards research promotion is building a good profile and constantly updating and maintaining it. This checklist gives a list of essential considerations that you need to keep in mind if you want to effectively promote your published research.

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